

# PRODUCT INNOVATION AWARD - ENTRY FORM



## CONTACT DETAILS

Company Name:

Contact Name:

Telephone:

E-mail:

These categories are designed for manufacturers and equipment dealers. Rental companies and end users may also submit entries, in cooperation with manufacturers/suppliers. All product awards are for products introduced commercially in North America since the start of 2018. Judges will be looking for:

- Technical or design innovations that make products safer, more productive, easier to operate, maintain and use, or solve a particular problem;
- Products that have been well received commercially since their introduction;
- Entrants need to explain why the product is exceptional, what improvements it offers over previous machines, and why it deserves recognition beyond the norm;
- Judges will be looking for a clear description of the new features of the product and in the wider context (in terms of the company's existing range and other products available in the market.)

## AWARD CATEGORY

Please check the relevant award

**Telehandlers/Rough Terrain Forklifts**

**Self-Propelled/Push-Around AWP  
(<20-foot platform height)**

**Self-Propelled AWP (>20-foot platform height).**

**Vehicle-Mounted AWP**

## SUBMITTING ENTRIES:

Please supply a company logo, photos and any supporting materials with your entry.

Please keep file sizes to approx 5mb.

If too large to email send via WeTransfer or similar.

email to: [lindsey.anderson@khl.com](mailto:lindsey.anderson@khl.com)

## PRODUCT DETAILS

Model name:

Model introduction date:

## SUPPORTING MATERIAL SENT

Logo

Photos

Additional material  
please state

For further guidance on the judging criteria, contact: **Lindsey Anderson** (312 929 4409) or **Murray Pollok** (+44 1505 850043)

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## PRODUCT SUMMARY

Please provide a description of up to a maximum of 1,500 words explaining the product and its features and capabilities. Include any important specifications (capacity, platform height, features, safety notes, benefits like ergonomics) and why it is beneficial for end-users or operators. Where are these units used and what markets will benefit from the machines and why?